

Above & Beyond Privacy Policy

At Above & Beyond Aerial Theatre we are committed to protecting your privacy and ensuring the security of your personal information. This privacy policy outlines how we collect, use, and protect your data, particularly in relation to our workshops and events.

CLASS & WORKSHOP PARTICIPANTS

Collection of Information:

We collect personal information when you register for our classes and workshops for the following reasons:

Mailing List: When you register for our workshops, we may ask for your name, email address, and contact information to keep you updated about future events and relevant information. You have the option to unsubscribe from our mailing list at any time.

Safety Purposes: We collect information such as emergency contact details and health information to ensure the well-being of all participants during our workshops.

Media Release: We will request your consent to use photographs, videos, or testimonials taken during our workshops for promotional purposes.

Participation in workshops constitutes implied consent unless otherwise specified.

Use of Information:

The information collected may be used for the following purposes:

Communication: We may use your contact information to communicate important updates, workshop details, and relevant information about our services.

Safety & Health: Health information and emergency contact details are used solely for safety purposes during workshops. We may also use this information to tailor workshop activities to accommodate individual needs.

Promotion: With your consent, we may use photographs, videos, or testimonials taken during workshops for promotional purposes on our website, social media, or marketing materials.

MAILING LIST

We collect personal data from you when you register to join our mailing list, this information is protected by UK data protection law.

We use MailChimp to store email addresses and names; to send our newsletters and to track interactions from those newsletters. Please see MailChimp privacy policy for more information.

When you choose to sign up for our Mailing List:

- We will collect your name and email address
- You agree to the collection, storage and processing of your personal information by us, using MailChimp
- Your personal information will be used to inform you about events and news that we think will interest you
- The information we hold about you will be accurate and up to date. You can contact us to check this information. If you find any inaccuracies we will delete or correct them promptly.

We do not share your personal information with third parties except MailChimp. If you want to end your subscription to our newsletter you will find an unsubscribe link at the bottom of each newsletter.

PROTECTION OF INFORMATION

We take appropriate measures to protect your personal information from unauthorised access, disclosure, alteration, or destruction.

SHARING OF INFORMATION

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as required by law or for the purposes of workshop safety (e.g., sharing emergency contact details with medical personnel in case of an emergency).

ACCESS AND CORRECTION

You have the right to access, correct, or update your personal information at any time. If you would like to review or modify your information, please contact us at aboveandbeyondaerial.team@gmail.com

CONSENT

By registering for our workshops, you consent to the collection, use, and disclosure of your personal information as described in this privacy policy.

EXTERNAL LINKS

We aim to include only quality, safe and relevant external links. However we have no control over the nature, content and availability of those sites. The inclusion of any links does not necessarily imply a recommendation or endorse the views expressed within them. Users should note that they click on external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

COOKIES

Our website, www.aboveandbeyondaerial.co.uk, hosted on WordPress, utilises cookies to enhance your browsing experience and provide valuable insights into website traffic. This section outlines the types of cookies we use, their purposes, and how you can manage them.

What are Cookies?

Cookies are small text files that are placed on your device when you visit a website. They serve various purposes, including improving website functionality, analysing site usage, and personalising your experience.

Types of Cookies We Use:

Essential Cookies: These cookies are necessary for the operation of our website. They enable basic functions such as page navigation and access to secure areas of the website. Without these cookies, certain features may not function properly.

Analytics Cookies: We use Google Analytics and MonsterInsights to collect anonymous data about website traffic and visitor behaviour. These cookies help us understand how users interact with our site, which pages are most popular, and how we can improve the user experience.

How We Use Cookies:

- **Performance Improvement:** Cookies allow us to optimise website performance by identifying and addressing areas for improvement.
- **Personalization:** We may use cookies to personalise your experience by remembering your preferences and settings.

- Analytics: Cookies help us analyse website traffic and user behaviour to make informed decisions about content and website design.

Managing Cookies:

Most web browsers allow you to control cookies through their settings. You can typically configure your browser to accept, reject, or delete cookies. Please note that disabling cookies may impact certain features and functionality of our website.

Third-Party Cookies:

Our website may also contain third-party cookies from service providers such as Google Analytics and MonsterInsights. These cookies are subject to the respective privacy policies of the third-party providers.

CHANGES TO PRIVACY POLICY

We reserve the right to update or modify this privacy policy at any time. Any changes will be reflected on our website, and we encourage you to review this policy periodically.

CONTACT US

If you have any questions or concerns about our privacy practices or this policy, please contact us at aboveandbeyondaerial.team@gmail.com

This privacy policy was last updated on 20th February 2024, 20/02/2024.